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**MEDIA RELEASE**



## ***Constant Dedication Earns Judges Commendation for Gold Coast Resort***

Royal Woods Resort's dedication to creating a first class accommodation experience was recognised by Tourism Queensland at their annual awards night in Townsville on Saturday.

The Gold Coast resort received a Directions Award in the Luxury Accommodation category at the ceremony showcasing the best of Queensland tourism. The Directions Award is a special Judges Commendation from the 13-member judging panel. It was created as an encouragement award for entrants who showed great potential in their category.

Tourism Queensland required category nominees to meet an exhaustive list of criteria, including customer service, staff development, quality services and facilities, business success and consistent innovation.

For the Directions Award, judges looked for entrants who demonstrated one or more of the following performance characteristics:

- Responsiveness – the ability to meet the customer's needs
- Diversification – into complementary businesses
- Innovation – in product, services and technology
- Expansion – into new products or services

The Royal Woods Resort team were ecstatic about the award as it recognised their professionalism and commitment to providing a unique and luxurious experience.

This is the second time in 2007 that Royal Woods Resort was recognised by industry peers. In August, the resort was announced as the winner of the Luxury Apartment/Villa category and Employee of the Year categories at the prestigious Hotel and Motel Accommodation Association of Queensland (HMAA) Awards of Excellence.

Set on 12 acres at Ashmore, Royal Woods Resort is the only all villa-style resort on the Gold Coast.

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